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10 March 1976

GUIDELINES FOR CAMPUS SPEAKING ENGAGEMENTS

Rescission: DDI Notice 18-4, 5 June 1972

1. The participation of DDI people in campus speaking engagements is clearly beneficial to the Agency and will continue. The purpose of this Notice is to provide guidelines for this program.

2. Participation of DDI personnel should be in response to requests initiated by the academic institutions involved. DDI officers should not solicit or initiate speaking engagements for themselves or other DDI officers.

3. Acceptance of requests for DDI speakers will be made on a highly selective basis, having a view to the strengths of a particular university or college, the atmosphere on that campus, the personal knowledge and confidence of DDI officers in the point of contact on campus, the subject matter of the request, and the availability of qualified DDI speakers.

4. As a general rule, DDI speakers will confine themselves to specific topics or areas in which they have substantive competence. Approval to give general briefings on CIA or its relation to the intelligence community or foreign policy formulation will be the exception rather than the rule.

5. Requests to make campus appearances will be submitted through the Office Director or Staff Chief for concurrence. The request should then be routed through the DDI Security Officer, the Director of Security (Attn: OS/EAB), and the DDI Coordinator for Academic Relations (CAR), who will forward the request to the ADDI with appropriate recommendations.

6. In all cases, an information copy of the request for approval will be provided the Assistant to the DCI (A/DCI).

7. The optimum setting for speaking engagements is the seminar, the class room, the faculty lounge, or any such small and closed gathering of scholars and students trading views on world affairs. As a general rule, large-scale gatherings open to the general public will be avoided.

8. There must be an explicit understanding between the DDI officer and his academic point of contact on:

- The subject matter of the speeches or seminar appearances to be scheduled.
- The size and nature of the audience.
- The fact that the speaker is not available for ad hoc or unscheduled appearances with other classes or campus groups.

9. In addition, the academic point of contact must be in a position to give CIA a reasonable prior guarantee of minimum publicity, before and after the speaker's appearance. In no instance is a DDI speaker to grant a press or TV interview or make any statements to public media personnel. When and if a DDI speaker is confronted with such a situation, he should decline politely and seek the assistance of the academic point of contact in explaining why public statements are not possible.

10. DDI officers speaking on campuses on substantive issues will inevitably be asked questions about CIA and intelligence, and may be guided as follows:

a. Questions concerning CIA activities, sources, methods of collection, or other sensitive issues should be politely turned aside on the grounds that the speaker is on campus as a substantive specialist, and that he is not authorized, qualified, or prepared to answer such questions.

b. In the case of less sensitive questions--the general role of intelligence in U.S. foreign policy formulation, employment opportunities in the CIA, etc.--the speaker should state that he did not come to the campus to speak to such questions, but that he is willing to chat informally with the questioner(s) after his presentation.

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11. In those cases where a DDI speaker is granted approval to speak on the organization of CIA and its role in foreign policy formulation, the officer in question:

a. should be guided by prior study of CAR files of permissible statements and rejoinders;

b. will speak on such subjects on a given campus only if his appearance on the campus also involves speaking on some substantive issue.

STATINTL

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EDWARD W. PROCTOR  
Deputy Director for Intelligence

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